



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1351524
Schedule Dates 09/11/12-09/16/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA - 5SCHEDULE A (466300)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 1536
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA - SCHEDULE A
JARED SALLES

Date Entered 08/07/12
Last Modified 08/07/12
Entered By Randi Weathers
CO-OP No
Headline # ECR09781579
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,839.25
Net Total \$38,755.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	113	\$45,595.00
Grand Total:	113	\$45,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/12/12-09/14/12	2	:30	5:01A- 5:30A (EST)	3			X	X	X			3	\$95.00	\$285.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/7/12
2.0	Normal Line / SPOT (2)	09/12/12-09/14/12	2	:30	5:30A- 5:57A (EST)	2			X	X	X			2	\$95.00	\$190.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/7/12
3.0	Normal Line / SPOT (3)	09/12/12-09/14/12	2	:30	5:58A- 6:30A (EST)	3			X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/7/12
4.0	Normal Line / SPOT (4)	09/12/12-09/14/12	2	:30	6:30A- 6:57A (EST)	2			X	X	X			2	\$200.00	\$400.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/7/12
5.0	Normal Line / SPOT (5)	09/12/12-09/14/12	2	:30	6:58A- 7:30A (EST)	3			X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	GMA	8/7/12
6.0	Normal Line / SPOT (6)	09/12/12-09/14/12	2	:30	7:30A- 8A (EST)	2			X	X	X			2	\$200.00	\$400.00	Columbus (WSYX)	GMA	8/7/12
7.0	Normal Line / SPOT (7)	09/12/12-09/14/12	2	:30	8A- 8:30A (EST)	3			X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	GMA	8/7/12
8.0	Normal Line / SPOT (8)	09/12/12-09/14/12	2	:30	8:30A- 9A (EST)	2			X	X	X			2	\$200.00	\$400.00	Columbus (WSYX)	GMA	8/7/12
9.0	Normal Line / SPOT (9)	09/12/12-09/14/12	2	:30	12P- 12:30P (EST)	2			X	X	X			2	\$325.00	\$650.00	Columbus (WSYX)	NEWS	8/7/12
10.0	Normal Line / SPOT (10)	09/12/12-09/14/12	2	:30	12:30P- 1P (EST)	3			X	X	X			3	\$325.00	\$975.00	Columbus (WSYX)	NEWS	8/7/12
11.0	Normal Line / SPOT (11)	09/11/12-09/13/12	2	:30	4:28A- 4:59A (EST)	2		X	X	X				2	\$35.00	\$70.00	Columbus (WSYX)	NEWS	8/7/12
12.0	Normal Line / SPOT (12)	09/15/12-09/15/12	2	:30	7:58A- 9A (EST)							1		1	\$200.00	\$200.00	Columbus (WSYX)	GMA SAT	8/7/12
13.0	Normal Line / SPOT (13)	09/16/12-09/16/12	2	:30	7:58A- 9A (EST)								1	1	\$200.00	\$200.00	Columbus (WSYX)	GMA	8/7/12
14.0	Normal Line / SPOT (14)	09/12/12-09/14/12	2	:30	9A- 10A (EST)	3			X	X	X			3	\$100.00	\$300.00	Columbus (WSYX)	MILLIONAIRE	8/7/12

CONFIRMATION CONTRACT

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15.0	Normal Line / SPOT (15)	09/12/12-09/14/12	2	:30	10A- 10:57A (EST)	3			X	X	X			3	\$175.00	\$525.00	Columbus (WSYX)	RACHAEL RAY	8/7/12
16.0	Normal Line / SPOT (16)	09/12/12-09/14/12	2	:30	10:57A- 12P (EST)	3			X	X	X			3	\$325.00	\$975.00	Columbus (WSYX)	THE VIEW	8/7/12
17.0	Normal Line / SPOT (17)	09/12/12-09/14/12	2	:30	12:57P- 2P (EST)	3			X	X	X			3	\$225.00	\$675.00	Columbus (WSYX)	THE CHEW	8/7/12
18.0	Normal Line / SPOT (18)	09/12/12-09/14/12	2	:30	2P- 2:58P (EST)	3			X	X	X			3	\$225.00	\$675.00	Columbus (WSYX)	GENERAL HOSPITAL	8/7/12
19.0	Normal Line / SPOT (19)	09/12/12-09/14/12	2	:30	2:58P- 4P (EST)	3			X	X	X			3	\$250.00	\$750.00	Columbus (WSYX)	RICKI LAKE	8/7/12
20.0	Normal Line / SPOT (20)	09/16/12-09/16/12	2	:30	10:30A- 11:30A (EST)								1	1	\$200.00	\$200.00	Columbus (WSYX)	THIS WEEK	8/7/12
21.0	Normal Line / SPOT (21)	09/16/12-09/16/12	2	:30	1P- 2P (EST)								1	1	\$200.00	\$200.00	Columbus (WSYX)	ENT TONIGHT	8/7/12
22.0	Normal Line / SPOT (22)	09/16/12-09/16/12	2	:30	2P- 3P (EST)								1	1	\$200.00	\$200.00	Columbus (WSYX)	THAT 70'S SHOW	8/7/12
23.0	Normal Line / SPOT (23)	09/12/12-09/14/12	2	:30	4P- 4:30P (EST)	3			X	X	X			3	\$300.00	\$900.00	Columbus (WSYX)	JUDGE JUDY	8/7/12
24.0	Normal Line / SPOT (24)	09/12/12-09/14/12	2	:30	4:30P- 5P (EST)	3			X	X	X			3	\$300.00	\$900.00	Columbus (WSYX)	JUDGE JUDY	8/7/12
25.0	Normal Line / SPOT (25)	09/12/12-09/14/12	2	:30	5:58P- 6:30P (EST)	5			X	X	X			5	\$475.00	\$2,375.00	Columbus (WSYX)	NEWS	8/7/12
26.0	Normal Line / SPOT (26)	09/15/12-09/15/12	2	:30	5:58P- 6:30P (EST)							1		1	\$500.00	\$500.00	Columbus (WSYX)	NEWS	8/7/12
27.0	Normal Line / SPOT (27)	09/16/12-09/16/12	2	:30	5:58P- 6:30P (EST)								1	1	\$500.00	\$500.00	Columbus (WSYX)	NEWS	8/7/12
28.0	Normal Line / SPOT (28)	09/12/12-09/14/12	2	:30	5P- 5:30P (EST)	5			X	X	X			5	\$475.00	\$2,375.00	Columbus (WSYX)	NEWS	8/7/12

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29.0	Normal Line / SPOT (29)	09/12/12-09/14/12	2	:30	5:30P- 5:58P (EST)	5			X	X	X			5	\$475.00	\$2,375.00	Columbus (WSYX)	NEWS	8/7/12
30.0	Normal Line / SPOT (30)	09/12/12-09/14/12	2	:30	6:58P- 7:27P (EST)	5			X	X	X			5	\$500.00	\$2,500.00	Columbus (WSYX)	ENT TONIGHT	8/7/12
31.0	Normal Line / SPOT (31)	09/12/12-09/14/12	2	:30	7:28P- 7:57P (EST)	5			X	X	X			5	\$500.00	\$2,500.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/7/12
32.0	Normal Line / SPOT (32)	09/15/12-09/15/12	2	:30	7P- 7:57P (EST)							1		1	\$500.00	\$500.00	Columbus (WSYX)	ET WKND	8/7/12
33.0	Normal Line / Prime (33)	09/12/12-09/12/12	2	:30	8P- 9P (EST)				1					1	\$3,000.00	\$3,000.00	Columbus (WSYX)	DWTS RESULTS	8/7/12
34.0	Normal Line / Prime (34)	09/12/12-09/12/12	2	:30	10P- 11P (EST)	1			X					1	\$2,000.00	\$2,000.00	Columbus (WSYX)	PRIVATE PRACTICE	8/7/12
35.0	Normal Line / Prime (35)	09/14/12-09/14/12	2	:30	10P- A8C-20/20 (Friday)						1			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	20 / 20	8/7/12
36.0	Normal Line / SPOT (36)	09/12/12-09/14/12	2	:30	11:01P- 11:34P (EST)	5			X	X	X			5	\$700.00	\$3,500.00	Columbus (WSYX)	NEWS	8/7/12
37.0	Normal Line / SPOT (37)	09/12/12-09/14/12	2	:30	11:01P- 11:34P (EST)	2			X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	8/7/12
38.0	Normal Line / SPOT (38)	09/12/12-09/14/12	2	:30	11:35P- 12:04A (EST)	5			X	X	X			5	\$300.00	\$1,500.00	Columbus (WSYX)	NIGHTLINE	8/7/12
39.0	Normal Line / SPOT (39)	09/12/12-09/14/12	2	:30	12:05A- 1:05A (EST)	5			X	X	X			5	\$150.00	\$750.00	Columbus (WSYX)	J KIMMEL	8/7/12
40.0	Normal Line / SPOT (40)	09/12/12-09/14/12	2	:30	1:07A- 2:07A (EST)	3			X	X	X			3	\$50.00	\$150.00	Columbus (WSYX)	30 ROCK	8/7/12
41.0	Normal Line / SPOT (41)	09/12/12-09/14/12	2	:30	2:07A- 2:36A (EST)	3			X	X	X			3	\$50.00	\$150.00	Columbus (WSYX)	RAYMOND	8/7/12
42.0	Normal Line / SPOT (42)	09/15/12-09/15/12	2	:30	11:35P- 12:05A (EST)							1		1	\$150.00	\$150.00	Columbus (WSYX)	SEINFELD	8/7/12

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43.0	Normal Line / Football (43)	09/15/12-09/15/12	2	:30	3:30P- Sports-ABC College Football							1		1	\$3,000.00	\$3,000.00	Columbus (WSYX)	ABC COLLEGE FOOTBALL	8/7/12
44.0	Normal Line / Football (44)	09/15/12-09/15/12	2	:30	8P- Sports-ABC College Football 2							1		1	\$3,000.00	\$3,000.00	Columbus (WSYX)	ABC SAT NIGHT COLLEGE FBALL	8/7/12

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